

A strategic planning process was undertaken in 2020



## 2022-2025 Strategic Plan Priorities

SP 1: The Davis College of Business and Technology will provide a distinctive and supportive learning environment where students can experience personal and professional growth and success.

SP 2: The Davis College of Business and Technology will attract, support and recognize diverse and highly qualified faculty and staff who advance the mission and vision of the College.

SP 3: The Davis College of Business and Technology will foster engagement with the business community.

SP 4: The Davis College of Business and Technology will provide an innovative curriculum that prepares students for a successful career.

Students in the Davis College will be satisfied with the educational experience provided.

Davis College graduates will secure employment/advancement or be accepted into graduate school.

Davis College will maintain AACSB, AABI, and ABET Accreditation.

The Davis College will foster engagement with the business community by providing six or more events involving students and industry annually for undergraduate and graduate levels (12 to~





**SP 4: The Davis College of Business and Technology will provide an innovative curriculum that prepares students for a successful career.**

We continuously explore new ways to enhance and deliver business instruction through curriculum design and the integration of cutting-edge technology. This ensures that our programs are both flexible and relevant, meeting the diverse needs of our students and expanding our ability to positively impact our local community. By fostering a culture of continuous improvement, we enhance the quality of our programs and equip our students to succeed in a rapidly evolving business landscape.

4.1 Goal: P